



Alamo Heights High School

Principles of Arts, A/V Technology & Communication

Mrs. Ann Carter 240C
acarter@ahisd.net

This course will introduce students to careers in the Arts, Audio/Video Technology and Communications career cluster. Students will develop an understanding of the various and multifaceted career opportunities in this cluster and the knowledge, skills and educational requirements for those careers. Students will explore a wide variety of topics. Careers, history, ethics and safety in Arts, Audio/Video Technology and Communications are discussed and through projects and group work students will develop a creative aptitude, a strong background in computer and technology applications, a strong academic foundation and a proficiency in oral and written communication.

Software/Skills Covered:

- Adobe Creative Suite 6 to include graphic design, photo editing techniques, basic animation, flash animation, web page design, video editing, sound editing
- Microsoft Office to include powerpoint, publisher, excel
- Google Docs to include the use of templates and sharing in a group

Expectations:

- Students will be expected to adhere to the 8 keys of excellence
- Students will make their best effort at being on time and in class on a daily basis and will inform the teachers if they know in advance of an impending absence.
- Students will work well with others and respect their classmates and teacher at all times.
- Students will follow the guidelines set forth in the school acceptable use policy and will not play any games on any computer.

Grading Policy:

- Grades will be based on the following:

Daily Work/Participation	40%
Projects	60%

Daily work will consist of tutorials and lessons which will teach and reinforce the various skills needed to complete a project. Each project will demonstrate the level of mastery for the skills and concepts taught.

There is a semester exam for each semester in this course. Each exam will be project-based and will include the skills and concepts taught throughout that semester.